

# Internationalization

In a globalized world, internationalization has become an essential step for all types of companies because of its contribution to growth and competitiveness, as well as risk reduction. Spanish companies have understood it, and in the last twenty years they have experienced a dizzying international expansion, promoting an enormous change in the Spanish economy.





# Index



- 
- 01. Exports, at record highs
  - 02. Spain from outside Spain
  - 03. Spanish companies in the world
-



01.

# Exports, at record highs





# The best year for Spanish exports

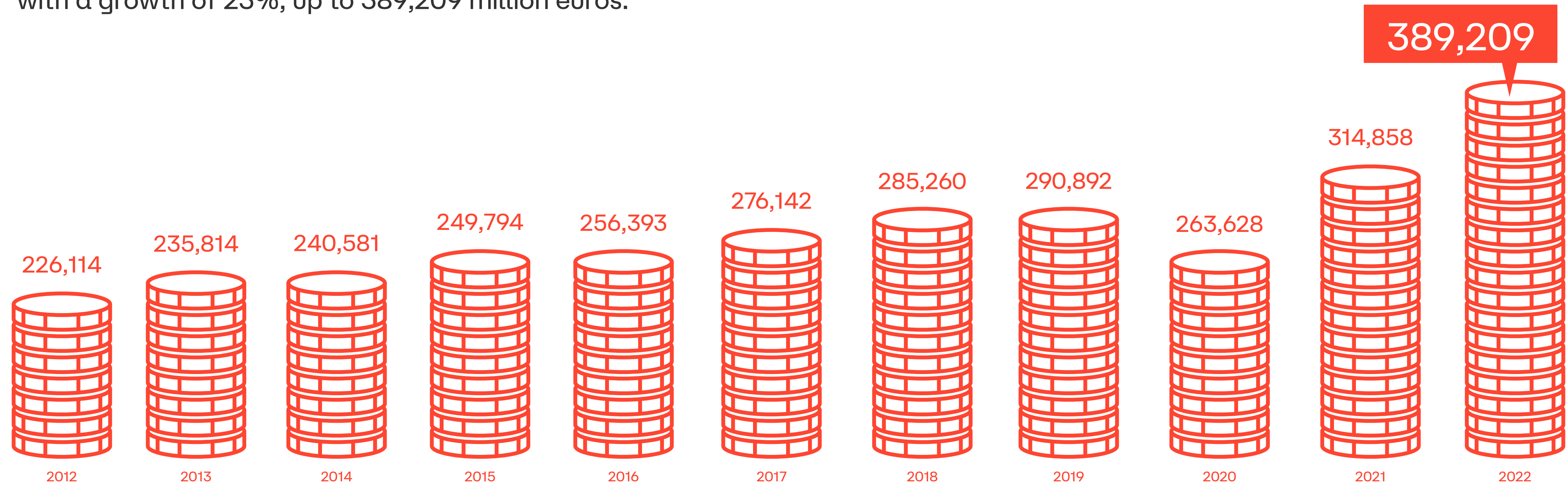
Spain broke its export record of goods in 2022, with a growth of 23%, up to 389,209 million euros.

1.7% is Spain's share in the exports of goods

---

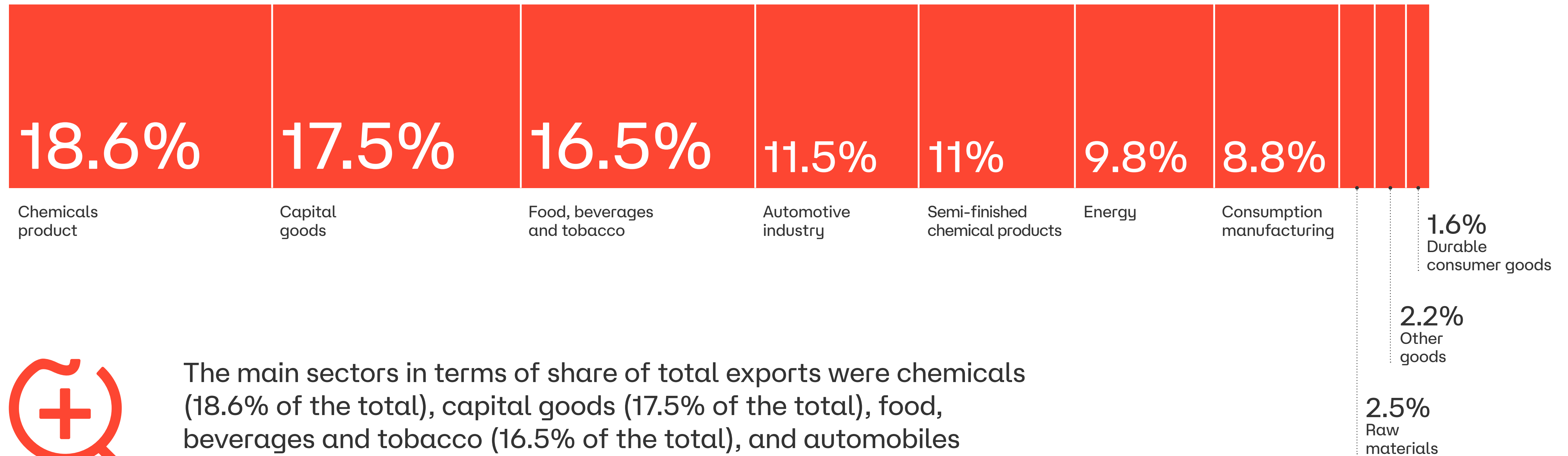
3% is the Spanish share of service exports

Source: [CaixaBank Research](#)





# Most international industries



The main sectors in terms of share of total exports were chemicals (18.6% of the total), capital goods (17.5% of the total), food, beverages and tobacco (16.5% of the total), and automobiles (11.5% of the total).



---

# Spain is...

---

## Perfumes

the second global perfume exporter, according to the National Association of Perfumery and Cosmetics (Stanpa).

## Olive oil

the first global exporter with 170,383 tons, more than Italy, Tunisia, Turkey, and Greece, according to the Ministry of Agriculture, Fishing and Feeding from Spain.

## Wine

the first global wine exporter by volume and the third by value, according to data from the Spanish Market Observatory of Wine (OEMV).

## Pork

the first exporter in Europe and the second in the world, according to Interporc.



# Driving growth



In 2022, all business sectors increased their exports, with double-digit annual growth.



**80.1%**

was the increase of energetic exports, the fastest-growing sector



**27,442**  
million euros

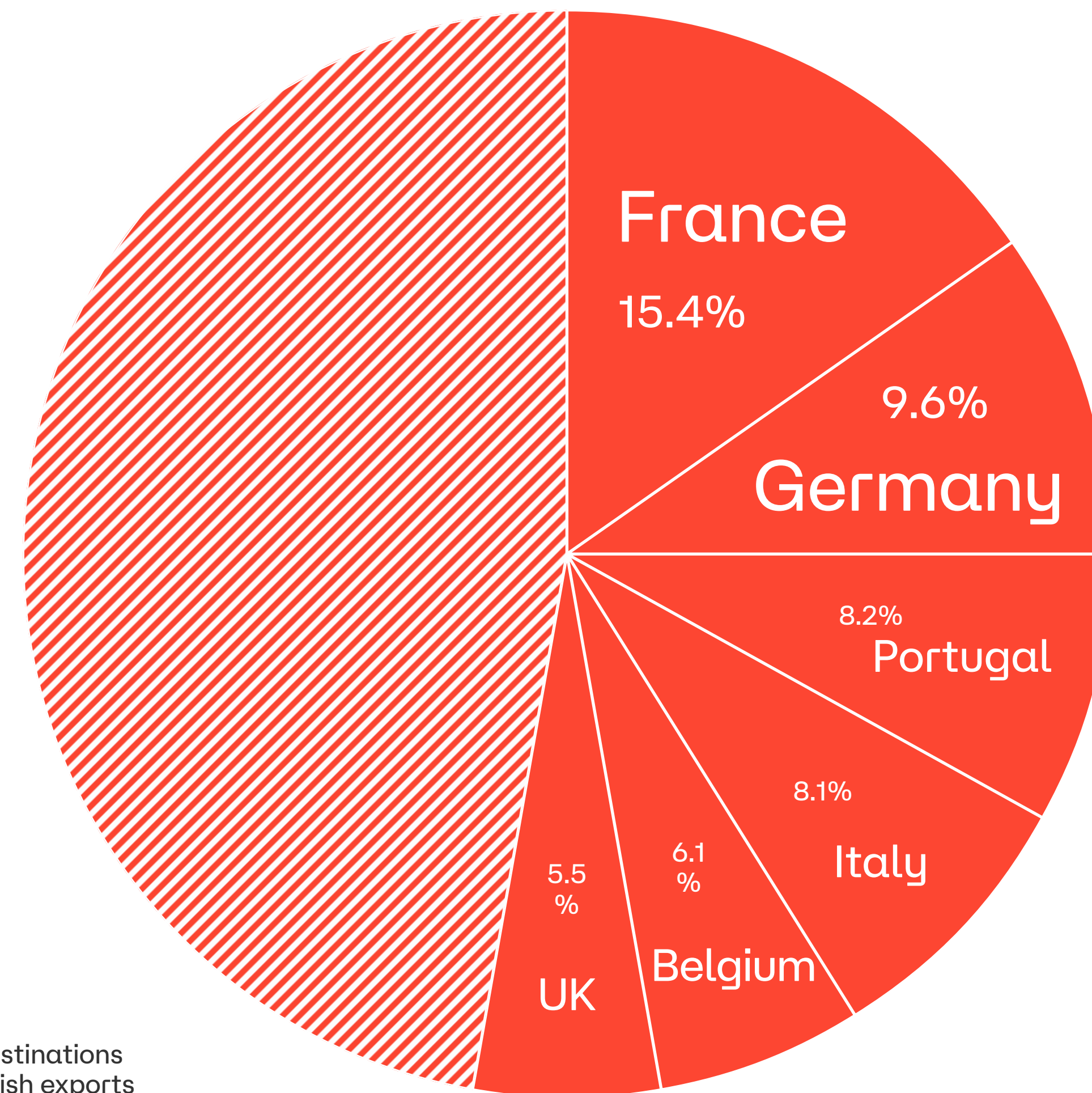
total medicine exports in 2022, a new historic high



# Main destinations



France and Germany are the main destinations of Spanish exports.



Main destinations of Spanish exports by share



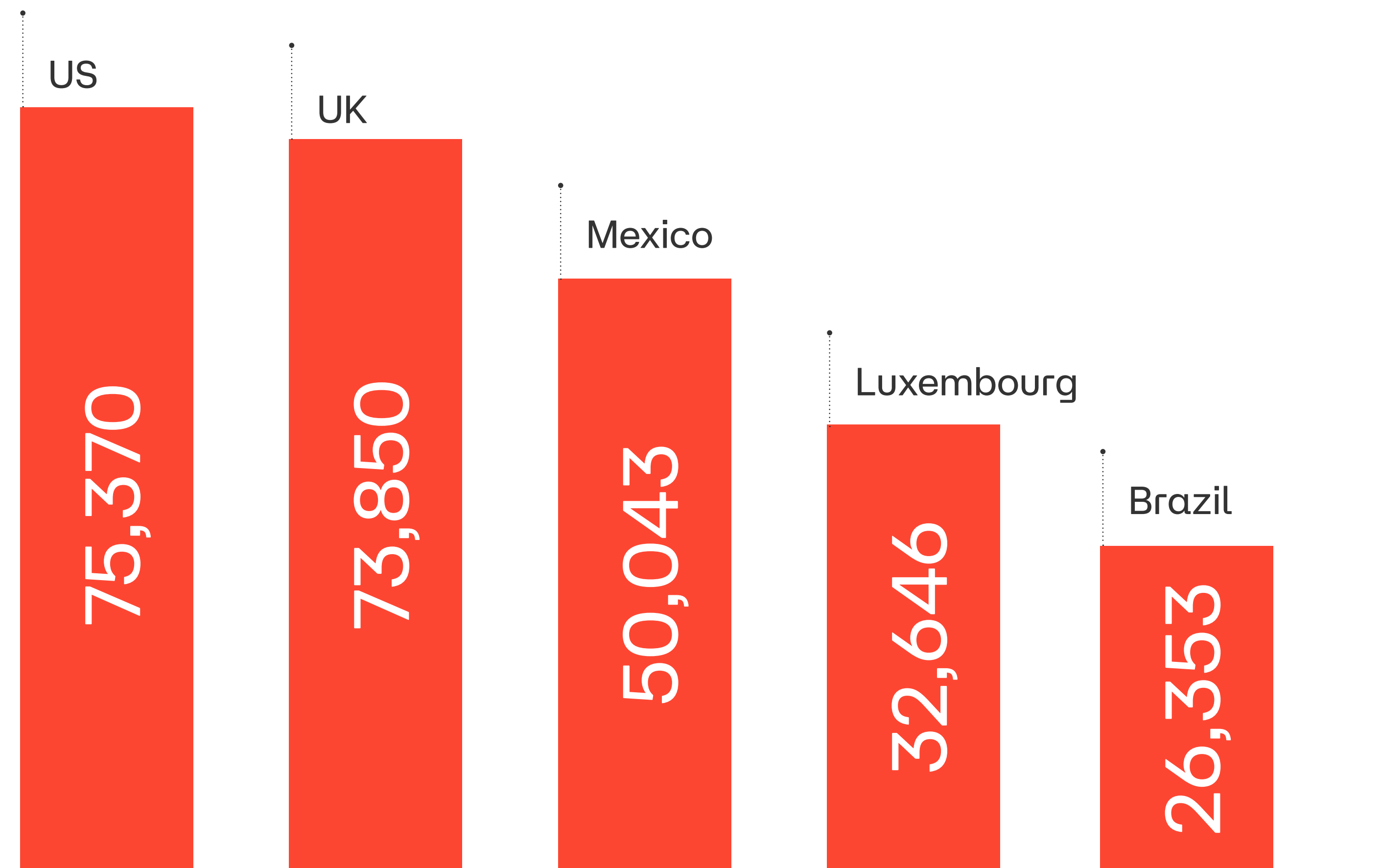
# International investment rises again

Spanish international productive investment rose in 2022, reaching 29,229 million euros and growing 7.6% compared to last year.

International investment stock stood at **500,000 million euros**

## Where do Spanish invest?

Top 5 destinations by stock, in millions of euros





# The first investor in Latin America



Most important sectors of the Spanish investment in the region



Financial sector

29.2%



Telecommunications

10.2%



Energy

8.4%



---

02.

---

# Spain in the world

---





# Spain gains ground

The Elcano Global Presence Index estimates the projection of countries outside their borders, in the economic, military, and soft fields.

In the global ranking, Spain is located in position number 13.

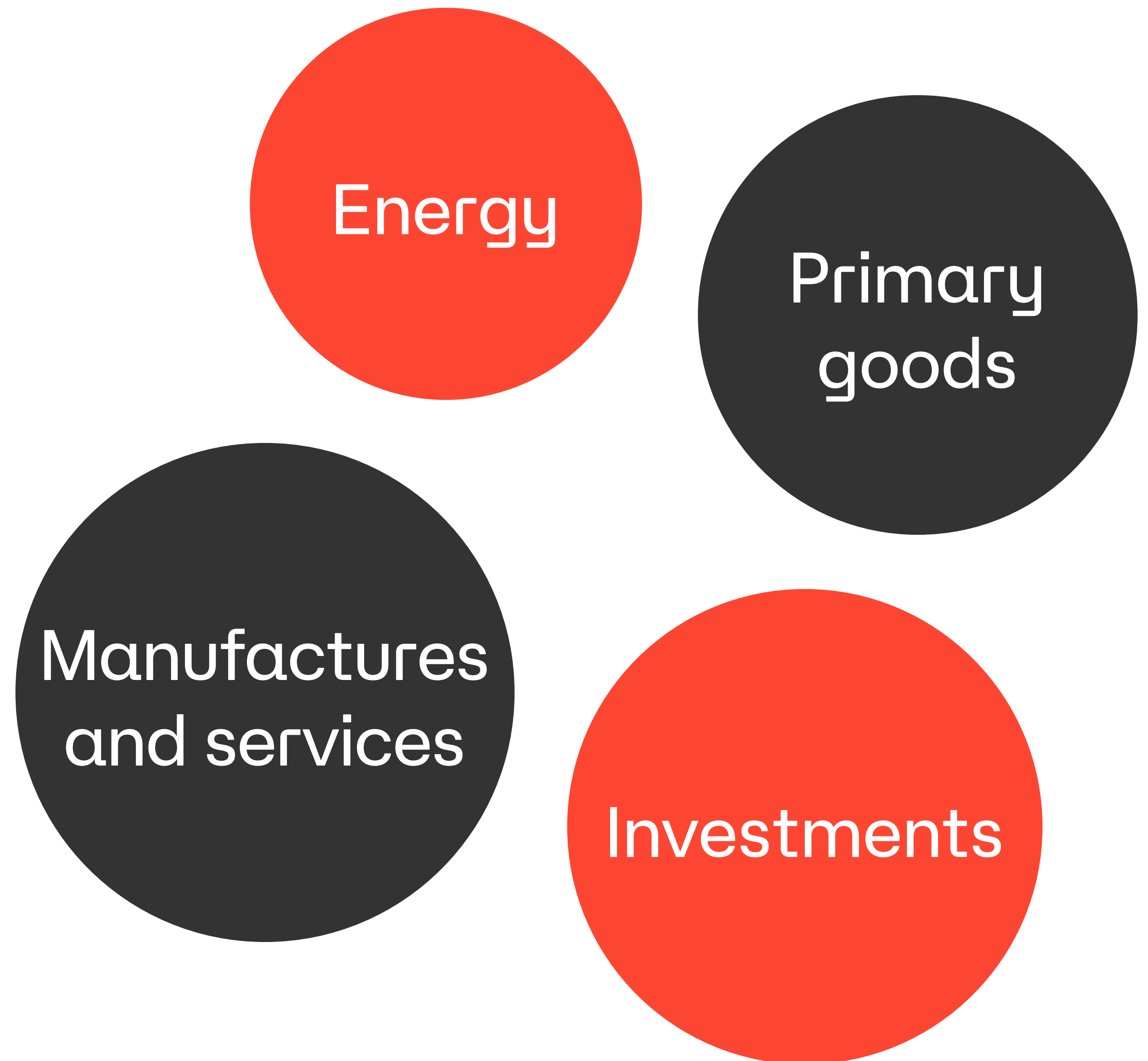


---

# Spanish economy abroad

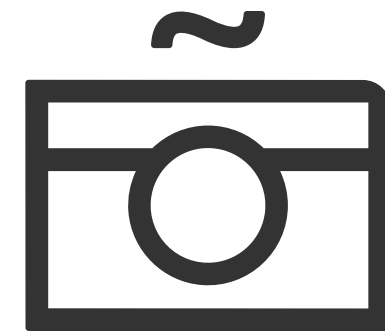
---

Spain is located in position number 12 in the global economic sphere, which includes exports of energy, primary goods, manufacturing, and services, as well as investments abroad.



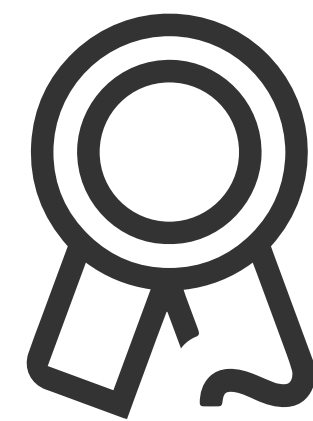


Spain,  
one of  
the soft  
power  
leaders



## Tourism

Tourism is the main Spanish soft power driver.



#24

Spain scores 5.7 and becomes one of the 25 best countries



---

# Spain, one of the 15 countries with a higher degree of internationalization

---

KOF Globalization Index places Spain as the thirteenth country with a greater degree of globalization



1	Switzerland	90.6 points
2	Netherlands	90.5 points
3	Belgium	90.1 points
4	Sweden	89.2 points
5	United Kingdom	88.6 points
6	Germany	88.4 points
7	Austria	88.3 points
8	Denmark	87.9 points
9	Finland	87.2 points
10	France	86.9 points
11	Ireland	85.8 points
12	Luxembourg	85.4 points
13	Spain	85.2 points
14	Czech Republic	84.9 points
15	Portugal	84.8 points



03.

Spanish  
companies all  
over the world





---

# International power

---

In 2020, Spanish companies accounted for 5,972 international subsidiaries, in the sectors like industry, construction, trade, and others non-financial market services, according to the latest available data

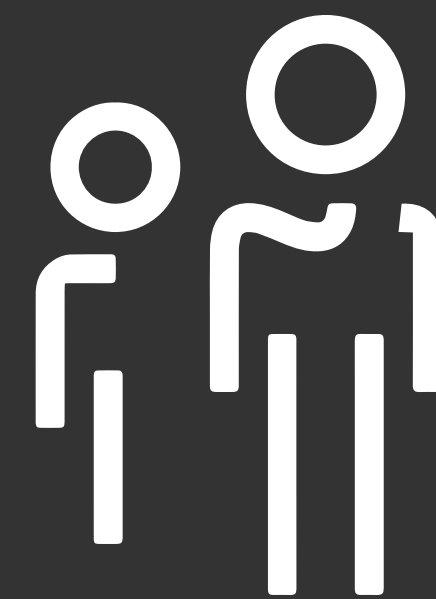
---



Posted

**187,963**

Milion euros of turnover



Had

**714,652**

Employees



# The biggest Spanish companies, global leaders

Source: [Deloitte](#)

## Inditex

is the biggest fashion retail company by turnover

Source: [Hotels Magazine](#)

## Melia

One of the 20 largest hotel groups in the world by number of rooms

Source: [Brand Finance](#)

## NH and Barceló

among the 50 most valuable hotel companies in the world

Source: [Financial Times](#)

## Iese, IE and Esade,

among the best MBAs in the world

Source: [Chambers and Partners](#)

## Garrigues, Cuatrecasas and Uría Menéndez,

the most well-known law firms in Europe

Source: [Forbes](#)

## Real Madrid and FC Barcelona

among the five most valuable football clubs in the world

Source: [Time](#)

## Inditex, BBVA and Amadeus

among the 100 best companies in the world



# International projects 2023

## Roca Group

has acquired the furniture company Madeli bathroom, based in Florida, and with a network 500 points of sale in the United States

## Acciona

has won projects in Portugal, Australia, and Thailand

## CAF

has completed projects in Germany, Hungary, and France

## Talgo

has won the largest order of its history: 56 new trains for 1.4 billion euros for Deutsche Bahn

## Cosentino

will build a new factory in the USA

## Naturgy

has increased its presence in Australia with a new wind power plant

## Repsol

expands its wind energy business in Italy and United States

## GMV

Has won more than 220 million euros in contracts in the United States and Europe

## Iberdrola

has carried out projects in Norway, United States, Germany and France, among others

## EGA Master

increases its presence in the Middle East and North Africa with two new projects



---

# Awards

---

ACCIONA  
Culture,  
Aquabella,  
Actiu, MAPFRE  
and Roca

.....  
have been awarded  
with the iF Design  
Award 2023

LLYC

.....  
awarded in  
The One Show 2023

Andreu  
World

.....  
won 14 awards in Best of  
NeoCon in Chicago for its  
new collections

Aguas de  
Mondariz

.....  
recognized with two new  
Superior Taste Awards of  
International Institute of  
Taste of Brussels

BBVA,  
CaixaBank  
and  
Santander

.....  
recognized  
internationally by  
The Banker and  
Euromoney

---





Leading  
Brands of Spain  
Forum